



Spokane Valley Summer Theatre 2023 Production Sponsorships

Season Sponsor - \$25,000

- Full page color ad with premium placement in season program
- 20 tickets each for opening weekends of *Grease*, *Bright Star* (Regional Premiere) and Jimmy Buffet's *Escape to Margaritaville* (Regional Premiere)
- Invitation to the opening night parties with cast and crew at Mirabeau Park Hotel
- Name/logo on **all** printed materials including playbill, ads, posters, billboards, TV commercials
- Name/logo on website www.svsummertheatre.com
- Recognition from stage and in the pre-recorded announcement all season long.
- Sponsor mention/logo in summer 2023 Billboard and Television advertising.

Individual Show Sponsorships - \$10,000 ea.



Grease - \$10,000

(June 16 – July 2, 2023)

- Full page color ad in season program
- 10 tickets to opening night
- 10 additional tickets to be allocated during the run
- Invitation to the opening night party with cast/crew at the Mirabeau Park Hotel
- Name/logo on printed materials including program, ads, posters, TV commercials
- Name/logo on website www.svsummertheatre.com
- Recognition in the pre-recorded announcement during this run.
- Sponsor mention/logo in summer 2023 Billboard and Television advertising.



Bright Star (Regional Premiere) - \$10,000

(July 14 - 23, 2023)

- Full page color ad in season program
- 10 tickets to opening night
- 10 additional tickets to be allocated during the run
- Invitation to the opening night party with cast/crew at the Mirabeau Park Hotel
- Name/logo on printed materials including program, ads, posters, billboards, TV commercials
- Name/logo on website www.svsummertheatre.com
- Recognition in the pre-show announcement during this run.
- Sponsor mention/logo in summer 2023 Billboard and Television advertising



Jimmy Buffet's *Escape to Margaritaville* (Regional Premiere) - \$10,000

(August 4 – 20, 2023)

- Full page color ad in season program
- 10 tickets to opening night
- 10 additional tickets to be allocated during the run
- Invitation to opening night party with cast and crew at the Mirabeau Park Hotel
- Name/logo on printed materials including program, ads, posters, billboards, TV commercials
- Name/logo on website www.svsummertheatre.com
- Recognition in the pre-show announcement during this run.
- Sponsor mention/logo in summer 2023 Billboard and Television advertising.

2022 Season Schedule/Reach (2023 will be similar)

- Program/Playbill 7000 copies printed and 16,000 patrons
- Billboards in 2022: 3 in the Valley and along the I-90 corridor (2 vinyl, one digital – June, July, first-half of August)
- TV spot: 63 runs per month on KHQ (AM show, Today show and evening news)
- Radio: KPBX, schedule June-Aug.
- Print:
 - Spokesman Review: Spokane 7 section and Valley Voice, ads placed March - August
 - Additional (periodically throughout the summer): Splash/Current, Inlander, Spokane Coeur d'Alene Living, Coeur d'Alene Press
- Trifold Order form mailing to 15,000 patrons in March
- Postcard Mailing to 15,000 patrons in June
- Posters for business placement (500 large, 500 small). Posted in local businesses by May 31.
- Social Media advertising, June, July, August. Reach: 50,000 views per ad.

More details and show dates available here: <https://www.svsummertheatre.com/tickets>.

Professional shows cost SVST \$80,000 - \$100,000 per each production run.

Thank you for your support and investment in our community!

Please print, scan and email this form to:

Marnie Rorholm, Managing Director – marnie@svsummertheatre.com

Or print and send to

Spokane Valley Summer Theatre,
P.O. Box 1368
Spokane Valley, WA 99037

Business Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email Address: _____

Check #: _____ Visa/MasterCard Number: _____

Expiration Date: _____ CVV: _____ Name on Card: _____

Signature: _____

Online payment via credit debit card is available at:

<https://svsummertheatre.networkforgood.com/projects/120006-svst-donations>

Instructions for direct wire transfers through State Bank Northwest
and/or corporate invoicing available upon request.

Thank you for your support!