



2025 SEASON SPONSORSHIP OPPORTUNITIES





ABOUT SVST

Spokane Valley Summer Theatre (SVST) is proud to be recognized as our region's premier professional musical theatre company. Our mission is to enrich, entertain and serve the community in a safe, professional environment. Founded in 2015, SVST has grown year-over-year and we are excited to currently be overseeing the construction of our future home, the Idaho Central Spokane Valley Performing Arts Center.

It is our honor to serve through professional live entertainment and education as a beacon of hope and light for our region for many generations to come. Thank you for your support of Spokane Valley Summer Theatre! We appreciate your interest in investing in the local arts & culture landscape. Your support allows us to continue the legacy of professional theatre.



DISTRIBUTION & DEMOGRAPHICS

- **Primary demographic:** 35-65, college-educated, purchase driven by women, residents from within 10 miles of 99216, and guests from all over Washington, Western Canada, Idaho, Oregon, and Montana.
- **Secondary demographic:** 65+, college-educated, retirees, couples living within 20 miles of 99216.
- **Tertiary demographic:** 30-45, families with children above 8 years old.

LOOKING FORWARD

As we prepare to move into our new home at the Idaho Central Spokane Valley Performing Arts Center in 2026, we will be returning to our temporary home at University High School for our 2025 summer season. We will also be returning to our full SVST summer programming:

- Three Main Stage productions from June through August
- One Rising Stars special engagement featuring local Broadway-bound young adults
- 2025 anticipated attendance: approximately 12,000 patrons



SPONSORSHIP OPPORTUNITIES



2025 SUMMER SEASON SPONSORSHIP - \$25,000

- Full page color ad with premium placement in season playbill (due May 2, 2025)
- 20 tickets each for opening weekends of *The Pirates of Penzance*, *A Grand Night for Singing*, and *Joseph and the Amazing Technicolor Dreamcoat*.
- Invitation to all opening night parties with cast and crew at Mirabeau Park Hotel
- Name/logo on all relevant materials including playbill, ads, posters, billboards, TV commercials
- Name/logo on website: svsummertheatre.com
- Recognition in Monday Spotlight & social media
- Recognition from stage and in the pre-recorded announcements

INDIVIDUAL SHOW SPONSORSHIP - \$10,000

- Full page color ad in season playbill (due May 2, 2025)
- 10 tickets to opening night
- 10 additional tickets to be allocated during the run of show
- Invitation to the opening night party with cast/crew at the Mirabeau Park Hotel
- Name/logo on printed materials for the individual show including ads and posters
- Name/logo on website: svsummertheatre.com
- Recognition in Monday Spotlight & social media
- Recognition in the pre-recorded announcement during the production

RISING STARS (ONE WEEKEND ONLY) - \$1,500

- Half page color ad in 2025 playbill (due May 2, 2025)
- 10 tickets to the Rising Stars performance of sponsor's choice (can be split up) - June 28-29
- Name/logo on website: svsummertheatre.com
- Recognition in the pre-show announcement
- Name/logo on printed materials for the individual show including ads and posters



For any additional questions about sponsorships or other marketing opportunities, please contact Communications & Marketing Director Melody Chang at melody@icsvpac.com or 206-724-2788.



SPOKANE VALLEY SUMMER THEATRE 2025 SEASON SPONSORSHIPS

Thank you for your support of Spokane Valley Summer Theatre! As the region's premier professional theatre company, we appreciate your interest in investing in our local arts & culture landscape. Your support allows us to continue the legacy of professional theatre!

Please select your sponsorship level:

- Summer Season Sponsorship - \$25,000
- Individual Show Sponsorship - \$10,000
 - The Pirates of Penzance* - June 20 - July 6
 - Rodgers & Hammerstein's A Grand Night for Singing* - July 11-19
 - Joseph and the Amazing Technicolor Dreamcoat* - August 1 - 17
- Rising Stars Sponsorship - \$1,500

Please print, scan, and email this form to:
Melody Chang, Communications & Marketing Director – melody@icsvpac.com

Or print and send to:
Spokane Valley Summer Theatre
P.O. Box 1368
Spokane Valley, WA 99037

Business Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email Address: _____

Check #: _____ Visa/MasterCard Number: _____

Expiration Date: _____ CVV: _____ Name on Card: _____

Signature: _____

Online payment via credit debit card is available at:

<https://svsummertheatre.networkforgood.com/projects/120006-svst-donations>

Corporate invoicing available upon request.

THANK YOU FOR YOUR SUPPORT OF SPOKANE VALLEY SUMMER THEATRE!